Children's TeleVision Magazine

5 Cents

☆

ROY ROGERS
"KING"
Of The Cowboys

☆

THE BIG TOP

☆

SEND-AWAY
LIST

☆

HOWDY DOODY'S
INDIAN PRINCESS

☆

Pictures & Stories

JULY, 1952

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M & M CANDY CARNIVAL BARKER

In real carnival barker fashion, Gene Crane introduces the attractions on "M&M Candy Carnival," CBS Television Network Sundays. Children can get tickets free to attend this show by writing to "M&M Candy Carnival," Station WCAU, Philadelphia.

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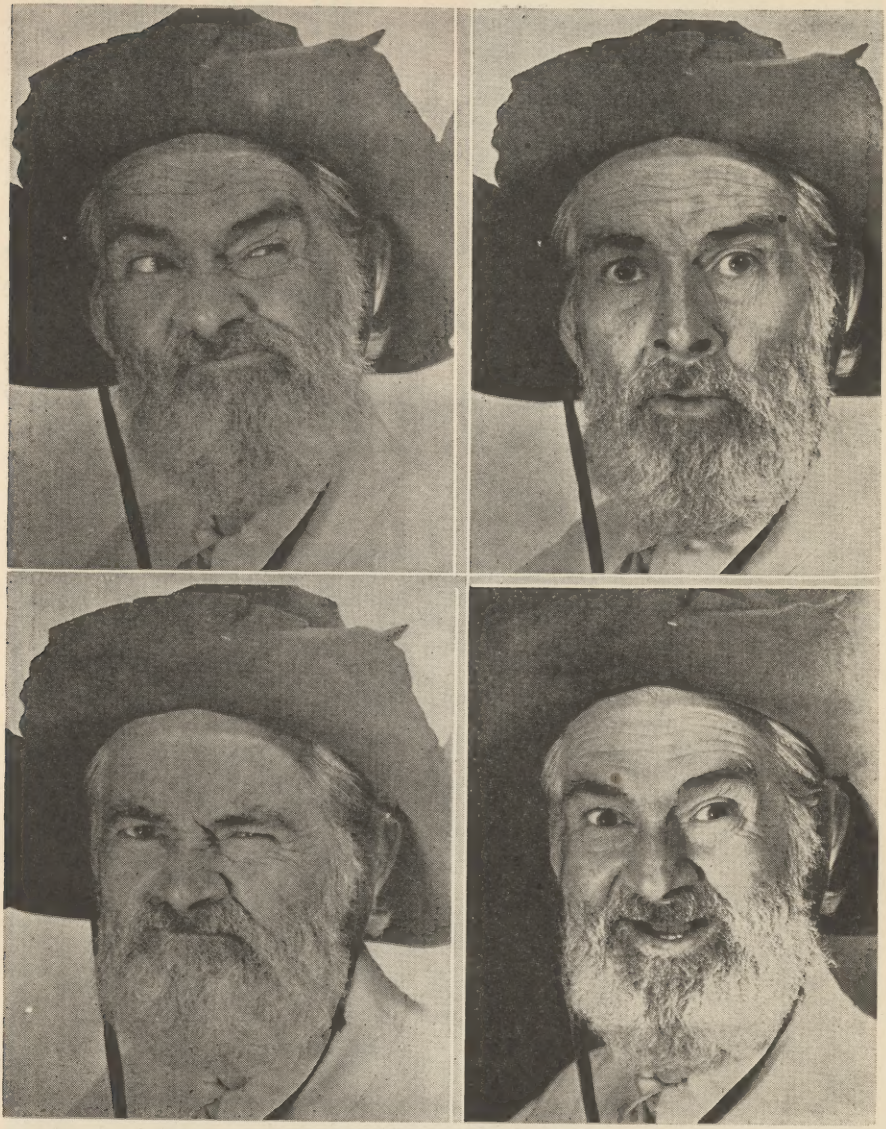
Gabby Tells a Story



TALL TALE TELLER— Gabby Hayes has just finished telling one of his "tall tales" about his kinfolk (top left). The grizzled old cowhand (top right) looks hurt when the truth of the tale is questioned. "Yes sirree, bob, it's a true story," the whimsical Westerner insists (lower left). But (lower right) he seems relieved that everyone knew he was kidding all the time. Gabby is seen on NBC-TV six days a week (Sundays through Fridays).

SUNDAY "IN THE PARK"

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Calvin the Crow is one of the featured puppet friends of Bill Sears (shown below) who presents "In the Park," with Albert the Chipmunk, Sir Geoffrey the Giraffe and Magnolia the Ostrich. The program originates at WCAU in Philadelphia for the CBS-TV network on Sundays.

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PAUL WINCHELL • A FELLOW NEEDS STRENGTH TO CONTROL JERRY MAHONEY

Ventriloquist Paul Winchell, whose shoulder and arm muscles are as flexible as those of his larynx, has found that his hobby of weight-lifting pays off handsomely on his "Paul Winchell-Jerry Mahoney" television program over NBC.

Performing for television requires action considerably more mobile than sitting on a chair with a dummy in one's lap, and Paul is just the young man to explore all its potentialities. He not only has taught himself to manipulate Jerry from seemingly impossible positions, but they both act, sing and dance in the "what's my name" quiz skits on the program.

For all of these things the strength and agility Paul acquired through practice of his hobby have been essen-

tial. But that is all just an extra dividend. Winchell's original motive in taking up weight lifting was to counteract the after-effects of polio. It did the trick.

Winchell was born in New York City in 1924. He attended public schools there and the School of Industrial Arts, where he became interested in sculpture, then in making puppets, and so in puppetry itself. The young ventriloquist, at 13, won a first prize on the Major Bowes Radio Amateur Hour and then began a series of vaudeville engagements. Ted Weems, the famous orchestra leader, caught his act one evening when Paul was playing a benefit for crippled children and signed him.

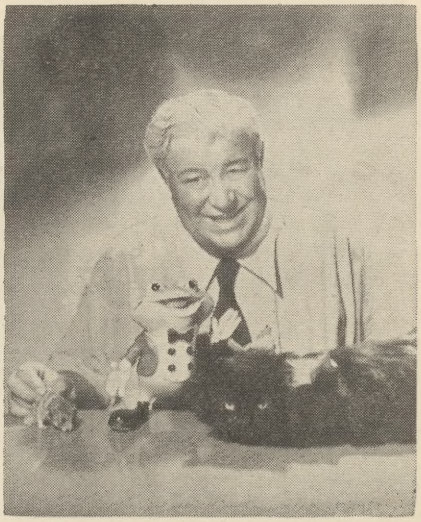
Paul created Jerry Mahoney when he was 17. Jerry, a more or less permanent 12 years old, claims Arbor Day as his birthday and the place, appropriately, was the Redwood Forest. As sassy as they come, he prides himself on his dandified appearance and has more costumes than a fashion model. His 30-odd ensembles overflow a big closet in the large room of his own that Jerry occupies in the Winchell apartment. This room serves also as the surgery where Dr. Winchell operates when Jerry sustains injuries of any kind. As skilled a craftsman as sculptor and painter, Paul maintains and repairs Jerry himself and keeps spare parts on hand for emergencies.

Jerry travels with less dignity, but still elegantly, in an aluminum suitcase, and his life—fire and theftwise, that is—is insured for a hefty $10,000.

The partners have played supper clubs, vaudeville houses, theatres, and guest spots on major radio and television programs other than their own.

They live with Mrs. Winchell and five-year-old Stephanie in a ten-room apartment in New York City. Stephanie, only slightly larger than Jerry, accepts him as a regular member of the family and obeys all her father's injunctions in the careful handling of the delicate little fellow.

It's a happy relationship Paul and Jerry have and an enduring one.



SMILIN' ED McCONNELL

Ed McConnell, song-and-patter man who presides over the weekly, Saturday morning CBS-TV "Smilin' Ed's Gang" children's series. Smilin' Ed introduces his animal pets—Squeaky the Mouse, Froggy the Gremlin, and Midnight the Cat—on each program.

"THE WHISTLING WIZARD"

"The Whistling Wizard," a weekly fantasy featuring many of the popular Baird Puppets, appears on the CBS Television Network on Saturdays.

"The Whistling Wizard" features such Snarky Parker favorites as nine-year-old "J. P.," his talking horse friend, "Heathcliff;" "Fluffy" and "Nolan," and "Ting-a-Ling," the inarticulate firefly who answers questions by flashing her tail red or green for negative and affirmative replies, respectively.

In their new story, "J. P." and "Heathcliff" were taken to an enchanted forest by "Ting-a-Ling," where they met a strange whistling bird and a host of new puppet characters created by Bil and Cora Baird.

FROM A PUPPET TO A

HAPPY PRINCESS — Judy Tyler, the happy Princess Summerfall-Winterspring of NBC-TV's "Howdy Doody" show, dances gleefully in celebration of Spring.

The moon had not been twice around the earth since papooses without number were quietly watching television all over this great land late one afternoon. Shadows lengthened on the ground, and dusk was settling. Squaws, then thankful for the stillness, were preparing dinner in their gleaming kitchens. All was serene, all calm —when suddenly, as if by one command, a million moppets shrieked.

"Mommy, daddy, come quick—look, she's real, Princess Summerfall Winterspring is *real!* On Howdy Doody! She's real! She's not a puppet!"

And now, if you'll father 'round the campfire, the Story-Teller will describe what happened to cause this uproar.

Seems that not long ago Chief Featherman, important character on NBC-TV's "Howdy Doody," felt that the puppet Princess was needed at home to take care of her aging parents. Also, Great White Father Roger Muir, producer of entire ceremonial, realized that the tribe needed a live, lady-like influence. Therefore . . .

Early one morning Chief Featherman escorted the puppet Princess back to the Tinka-Tonka Tribe, who set up her parents in an elegant private tepee, gave them a pension of wampum and generally showered them with all possible old-age benefits. The Chief returned from the Tinka-Tonka Tribe with a real, live Princess—a lovely creature accomplished in many arts, such as singing, dancing and acting like a lady.

LIVE, LOVELY PRINCESS

The live Princess, who sometimes goes among the palefaces as Judy Tyler, was born 16 Summers ago by the mighty waters of Lake Michigan, in an Indian village known as Milwaukee. Her father, Chief Julia Hess, played, in the Princess' own words, "a hot, sweet trumpet" for such ceremonial dance-band leaders as Ben Bernie, Paul Whiteman and Benny Goodman. Her mother, a squaw of unmatched beauty, had been a Ziegfeld Girl named Lorelei Kendler.

The parents took the baby Princess to the island of Manhattan, and there groomed her for a career on the stage.

"My parents not only approve of my being in show business," the Princess said the other day, "but actually dragged me to dancing schools and piano lessons. Today, of course, I'm grateful for it."

For more than twelve Winters the little Princess studied dancing at the Ballet Arts School, Studio 61, in New York's Carnegie Hall, where her classmates included Bambi Lynn, Sono Osata and Jean Arthur, and her teachers included Eddie Caton and James Starbuck, now choreographer for "Your Show of Shows" on NBC television.

Later the parents moved to a reservation known as Teaneck, New Jersey,

where the Princess studied singing and attended high school. One of her vocal coaches, Al Siegel, subsequently signed her for his musical television program, on which she sang and danced. As a small child the Princess sang on the radio, modeled for Harry Conover, and made her TV debut as a teen-aged Conover model. For two years she attended the American Academy of Dramatic Arts, in New York.

Her present vocal coach and arranger, Colin Romoff, is responsible, she says, for all her recent success. Masquerading as Judy Tyler, the Princess has appeared for thirteen consecutive weeks on Milton Berle's NBS television show, on "The Colgate Comedy Hour" with Eddie Cantor, and on "All Star Revue" with Jimmy Durante.

Producer Muir looked far and wide for a live Princess. He auditioned almost 200 maidens over a period of many weeks—and then he found the real Princess. She looked so much like the puppet Princess, and she sang and danced so beautifully, that Muir could hardly believe his eyes. The sun was high in the sky when the Princess arrived, and she was still singing for the enchanted Muir when the shadows lengthened over Manhattan that afternoon. He knew he had discovered the real Princess, and he told her so.

"I was so excited," the Princess said, "I didn't know what to do."

She has done very well, however, since after only five weeks the mail from millions of small fans grows daily. "Howdy Doody" is on NBC radio, Saturday mornings, 8:30-9:30 A. M., in addition to its Monday-through-Friday TV show, 5:30-6:00 P. M., and everybody seems to be happy.

The Princess, who stands five feet, four and a half inches in her moccasin feet, is a real beauty: she has dimples and fair skin and dark eyes and long dark eyelashes. She looks almost like Snow White, except that her bangs and her long black praids show that she's an Indian maid. She wears a crown, and a magic necklace — and she's far more interested at the moment in being a model Princess than in acquiring an Indian brave and a tepee all her own.

ADVENTURE

Sky King (portrayed by Grant Kirby) and his niece (played by Gloria Winters) find themselves in a tense situation in an adventure on the NBC-TV "Sky King Theatre." The hero of the series is a cowboy who is just as much at home in his airplane as in the saddle.

TECHNIQUE—Winning friends and influencing animals is no problem for R. Marlin Perkins, director of Chicago's Lincoln Park Zoo, who conducts NBC's weekly "Zoo Parade" television program. Here he's shown with a rare Capybara.

'MR. WIZARD' CLUBS ARE POPULAR

There will be a little "Mr. Wizard" in many a basement workshop throughout the nation, judging from the tremendous number of requests from school children for membership in the newly organized Mr. Wizard Club, started by Mr. Wizard and recently announced on his NBC-TV show.

The basement workshop scientist, Don Herbert, star of the NBC telecasts Saturdays, 7 P. M., conceived the club idea "to promote the knowledge of practical science among school children of all ages."

Each Mr. Wizard Club will receive a handsome printed charter. All of the members will receive membership cards and each month will get by mail instructions for two simple but interesting scientific experiments.

ROY ROGERS

The Farm Boy Who Became "KING" Of the Cowboys

Roy Rogers, "King of the Cowboys," whose radio program is heard on NBC Friday evenings at 8:00 and whose television show is on NBC-TV, would probably be drilling teeth in some Midwestern town—instead of desperadoes on the radio and screen—if it hadn't been for an unexpected drop in family finances.

Roy was born in Cincinnati, Ohio. His earliest ambition was to be a cow-

A BONNET FOR TRIGGER — Roy Rogers, "King of the Cowboys," and Dale Evans, "Queen of the West," admire their favorite horse, Trigger, as he models a fetching Easter bonnet especially designed for the equine star by Rex of Hollywood. Roy, Dale and Trigger appear regularly on the "Roy Rogers Show" on the NBC radio and television networks.

boy, and the first horse he ever rode was an old-swaybacked mare that pulled a plow on his father's farm near Duck Run, Ohio. His first attempt at bulldogging proved only mildly annoying to the family's favorite cow. Roy entered high school determined to become a dentist, but when a drop in family finances made a college course impossible, he left high school in his sophomore year and set out to earn his own living.

HOLLYWOOD BOUND

Possessing a good singing voice and a flair for the guitar, Roy began specializing in Western songs and soon found he was in demand for local shindigs. In 1929 he worked his way West as a fruit picker and truck driver and finally landed a job with a Roswell, N. M., radio station, where he worked for room and board. From Roswell, Roy went to Hollywood and achieved mild success singing on local radio stations, and in 1936 did some small parts in films. In 1938 he moved to Republic studios and things began to happen. Roy, with his now famed horse, "Trigger," caught on and, within the last twelve years, have starred in over ninety films.

RCA Victor signed him for recordings, which have become top sellers. Then came the "Roy Rogers World Championship Rodeo," starting in 1945. About 12,000,000 people have seen the Rogers' rodeos in various parts of the country.

As the popularity of the hard-riding, singing star grew, his fame spread throughout the United States and abroad. "Roy Rogers Comics" are printed monthly. A comic strip appears in 186 newspapers. The name "Roy Rogers" is currently tied up with seventy-eight manufacturers and licenses producing wearing apparel, accessories, toys, etc.

OWNS BIG RANCH

Somehow, Roy still finds time to be with his family—his wife, Dale Evans (who is his co-star) and four children: Cheryl, 11 years old; Linda, 8; Roy, Jr., 5, and Robin, 16 months old. They live on a five-acre estate in Encino, Calif. Roy and the family also spend time on their 350-acre ranch at Lake Huges, Calif., and at Paradise Valley, a 650-acre ranch in Las Vegas, Nev.

For entertainment Roy prefers hunting and fishing.

COWBOY CROONER—Roy Rogers, famous cowboy singer of the movies, stars on his own all-western variety show.

MAGIC "OOTIERAY AZOOTIEKAY" SAYS 'ROOTIE KAZOOTIE'

"Rootie Kazootie," one of television's most popular children's programs, is on television Saturdays on the NBC-TV network. The weekly program is a blend of features that include songs, whimsical adventures, a three-minute play, audience participation, magic tricks and lessons in harmonious community living injected into each episode.

The characters of the Rootie Kazootie Club, all Lilliputians with the exception of Mr. Deetle Doodle and emcee Todd Russell, are among the most animated puppets in television. Rootie, an athletic "boy" of about nine years old, is an avid sports enthusiast which qualifies him as a star baseball player in the Spring and an equally capable football expert in the Fall. Rootie owns a "Magic Kazootie," a kazoo with which he can do tricks by saying the magic words "ootieray azootiekay."

Gala Poochie, Rootie's Dalmatian dog that thinks he is a great cat fighter, doesn't talk, but barks. Rootie understands dog talk and translates

Gala's barks. El Squeako Mouse, so important that he lives inside a television set, is another member of the cast. El Squeako is a cat fighter and is known in Mexico as a Catador.

Villain of the group is Poison Zoomack, whose main aim in life is to steal Rootie's magic kazootie. Despite the various disguises he employs — a turkish towel, an automobile and even a can of sardines—Poison Zoomack is always out-witted by Rootie. Mr. Deetle Dootle (played by John Vee) is the show's policeman-clown who dresses like a Mack Sennett cop. He is a magician, too, and actually performs the tricks that seem to stem from Rootie's magic kazootie.

Part of the show is the lucky five-pointed star, Winkety Blink, that blinks on and off and is the lucky star of all children and puppy dogs. Winkety, which helps those who help themselves, is often the means through which Carlin presents moral issues about safety, manners and the "Golden Rule."

Newest member of the cast is Polka Dottie, Rootie's girl friend. Everything about Polka has a special kind of polka dot on it. Her clothes have polka dots and even the eggs she eats are "polka dot eggs."

One of the most interesting parts of the program is the Gala Poochie Quiz section. Children can qualify as contestants by sending in questions or riddles. When one is used the sender becomes a contestant the following week. Three youngsters take part in the quiz and winners receive a substantial prize—a bicycle, electric trains, super science sets or the *Book of Knowledge* collection. Since out-of-town children can't be brought to New York to compete on the show, a partnership arrangement was developed which gives each contestant an out-of-town partner. A correct answer means identical prizes for each partner.

Rootie waves to his girl friend Polka Dottie. He is now appearing on Saturdays over the NBC network.

Higher Education
For Lower Graders:

"SUMMER SCHOOL" TEACHES ADULT SUBJECTS TO YOUNGSTERS IN UNIQUE EDUCATIONAL SERIES ON CBS TELEVISION NETWORK

"Summer School," a nine-week, thrice-weekly series of unique educational broadcasts presenting eminent scientists, scholars and educators lecturing to a grammar school class of forty pupils on subjects seldom essayed to children, but of fascinating interest to television audiences of all ages, made its debut on the CBS Television Network Monday, June 30, via WCAU-TV, Philadelphia, Monday, Wednesday and Friday, 3:30 to 4:00 P. M.

The series is presented by the CBS Television Network in cooperation with its Philadelphia affiliate, WCAU-TV, and the Lower Merion School District of Ardmore, Pa. The broadcasts originate in the district's Penn Valley School, one of the most modern and beautiful grammar schools in the country, located ten miles from Philadelphia.

The premiere program, devoted to the subject of "The Universe," featured Dr. Armand Spitz, prominent figure in the field of astronomy. Dr. Spitz, president of Spitz Laboratories of Philadelphia, employed among his visual aids one of his famed portable planetariums.

The forty pupils, constituting a permanent class for the total of twenty-seven lectures, range from six to eleven years, are of average intelligence and have been selected from the first to the sixth grades in Lower Merion District schools. Their lecture subjects, designed to combine education, interest and entertainment, vary from the weather to global government.

Dr. Carleton Coon, winner of the Viking Medal in anthropology, one of the lecturers, comments: "The only limitations on the powers of absorption and understanding of the young mind are those placed upon them by their elders The 'Story of Man' which we intend to present as my contribution to 'Summer School' has within it elements as captivating as a fairy tale, and facts more fascinating than those in the most stirring volume of science fiction."

Dr. Spitz and others on the series echo Dr. Coon's feeling. All point to the challenge the series represents and believe tremendous strides will be made in reaching a more vast audience than any single educational event has before, as well as setting future patterns. As Dr. Spitz puts it: "All of us are going to be doing as much, or possibly more, learning than the children during the nine weeks of 'Summer School.'"

The curriculum of the series also includes such title as "What Makes the Weather," "The Story of the River," "The Wonder of Words" and the three-part "The Theatre: See and Hear the Story, Make the Story, and From Greek Theatre to TV Theatre."

"Juvenile Jury," which has received wide acclaim as a television feature on NBC, was a radio success for five years before being presented on television.

Jack Barry is master of ceremonies and moderator of a panel of the world's youngest "jury" which consists of five children ranging in age from three to twelve years. The embryo judges offer solutions to problems sent in by listeners—solutions which are always ingenious, sometimes astonishing and often hilarious. A $50 Defense Bond is awarded for each problem used.

Every week two guest children present their problems to the young panel members in person. Juvenile jurors, selected for their sense of humor and personalities, are chosen from a pool of available youngsters drawn from nursery, play and elementary schools in the New York City metropolitan area.

"Juvenile Jury" originates in New York and is sponsored by the makers of "Scotch" Brand Cellophane Tape.

MEET WILLIE

On the cover is Willie, puppet of ceremonies on the CBS-TV "Junior Hi-Jinx with Willie" program. Alert, gifted Willie, with straw topper and uke in position to call a square dance, is an educated worm who passes on gems of wisdom and imaginative tales.

HOW TO GET SEND-AWAYS ON TV

SPACE GOGGLES—Offered on the Space Cadet program. To protect eyes from glare, use in the workshop, for roller skating or at the beach, etc. Send name and address with 25c and a box top from Kellogg's Pep to Kellogg's, Box 302, Battle Creek, Mich.

DEPUTY'S BADGE IN CASE—Offered on the Wild Bill Hickok show. Send name and address with 25c and a box top from Kellogg's Sugar Corn Pops to Kellogg's, Box 305, Battle Creek, Mich.

DETECTO MICROSCOPE—Offered on Sky King Show. Send name and address with 25c and label from Peter Pan Peanut Butter to Sky King, Box 3636, Chicago 77, Ill.

CAMPING OUTFIT—Consists of prospector's tent and camp stove. Offered on The Gabby Hayes Show. For Prospector's Tent send 1 box top from Quaker Puffed Wheat or Quaker Puffed Rice and one dollar or for Camp Stove send box top and 50 cents or ofr both send 2 box tops and $1.50 to Camping Outfit, Box L, Chicago 77, Ill. Offer expires June 20, 1952.

MISS CURITY DOLL—8-inch doll for $1.00 and box top from a Curad product. Send to Miss Curity Doll, Box 42, New York 46, N.Y., with name and address.

DRAWING OUTFIT—Offered on FFV Cookie Cartoon Party Show on WPTZ. Send name and address with 25c and 1 Foil Package Label from FFV Cookies to FFV, P. O. Box 4523, Philadelphia 31, Pa. Prizes offered for drawings sent in.

* * *

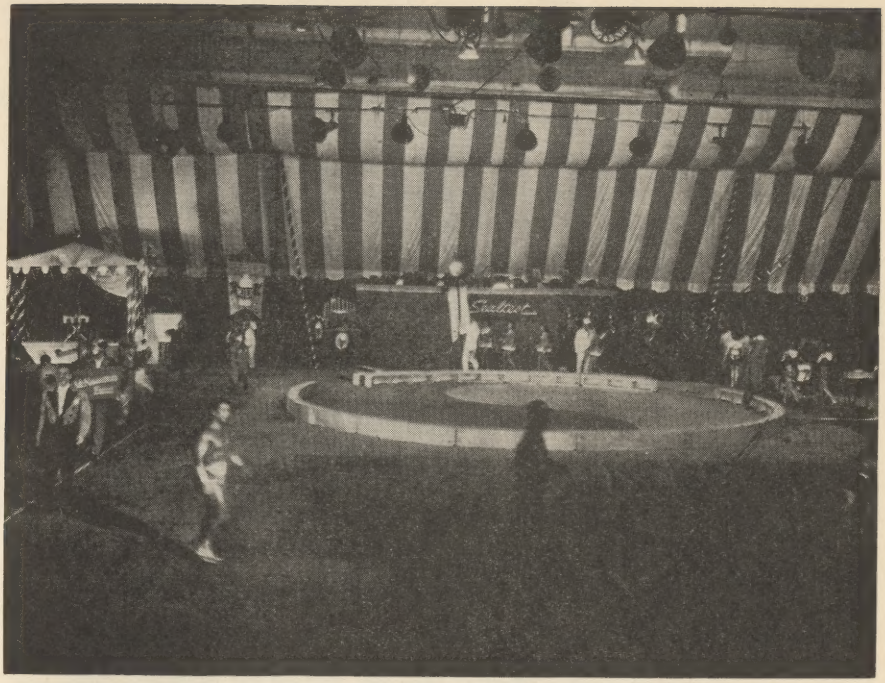
HAIL THE CHAMP CROWN—Offered on Chuckles Show. Send name and address with 25c and a wrapper from Chuckles candy to Chuckles, Box 820, Chicago 77, Ill.

'FEARLESS FOSDICK' ON TV

A new television film program, "Fearless Fosdick," based on the famous cartoon characters created by Al Capp, was presented by NBC for the first time Sunday, June 15.

The roles of the cartoon characters are enacted by marionettes created by Mary Chase. Each program is to be a complete playlet starring the intrepid square-jawed detective and his loyal assistant, Schmoozer. In several of the programs, feminine glamour will be contributed by the husky voiced Sen-Sen O'Toole.

In the initial program, "The Haunted House," Fosdick became involved with two counterfeiters, Max Million and Mint, when he was cheated with a counterfeit $10 bill.



THE BIG TOP

Before television took its place at the family hearth, youngsters and oldsters alike considered themselves lucky if they saw one circus a year. Today, all the thrills and excitement of the sawdust-and-tanbark world are shared weekly by millions of Americans, right in their own homes, on CBS-TV's "Big Top" program Saturdays.

Clowns, lions, elephants, high-wire and trapeze artists—even the Strong Man—are the stars of the six professional circus acts that make up each "Big Top" program. Talent scouts all over the world help to provide the infinite variety of attractions, ranging from unicycle jugglers and wild animals to trained horses and daredevils of the high wire.

Jack Sterling, who learned the jargon of the circus during years in a vaudeville circus act, is the ringmaster of the "Big Top." Regulars include Joe Basile and his 15-piece Brass Kings band; Dan Luria, the Strong Man; clowns Ed McMahon, Chris Keegan and "Jingle," and the 65-piece Quaker City String Band.

It takes approximately 150 persons to put on a single "Big Top" performance in the mammoth Camden, N. J., Convention Hall.

The hour-long "Big Top" show opens with a grand parade of more than 350 persons, including Boy and Girl Scouts who walk in troop formation with the professional artists. As one after another of the circus acts unfold, 2,000 starry-eyed youngsters watch from the sidelines in the huge auditorium and eat free ice cream.

KUKLAPOLITAN QUARTET — Creator Burr Tillstrom, Oliver Dragon and charming Fran Allison try to cheer up bulb-nosed Kukla, the perpetual worrier. "Smile," they say, and set the example. These four are the principals on "Kukla, Fran and Ollie," seen Monday through Friday evenings over the NBC television network.

"YOUTH WANTS TO KNOW"

Theodore Granik's "Youth Wants to Know" program on NBC-TV will be presented on Wednesdays, 8:00 to 8:30 P. M., during the summer.

The guest on June 18 was Whittaker Chambers, author of the recently published book, "The Witness," based on his experiences as chief witness in the Alger Hiss trials. On the "Youth Wants to Know" program he answered unrehearsed questions of fifty teen-age students. Former and present members of the House Un-American Activities Committee attended the broadcast, which originates at the NBC studios in the Wardman Park Hotel, Washington, D. C.

AWARD WINNER—R. Marlin Perkins, director of Chicago's Lincoln Park Zoo, is host on the NBC-TV "Zoo Parade," recent Peabody Award winner.